

Marcos Martinez

Product Designer

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Startup, Co-founder

Nov 2023 - Mar 2024 | San Jose, CA

The startup is an AI-enabled estimating & quoting solution. I led the creation of the scalable design system, used design system to create high-fidelity UI screens, established the startup brand, and drove the product roadmap based user needs.

SAP Ariba, Product Designer

Sep 2022 - Sep 2023, Palo Alto, CA

I played a key role in the comprehensive redesign of the Ariba source-to-contract application, which included reimagining the product homepage. Additionally, I led the design efforts for third-party integrations, an AI-powered digital assistant, and crafted an award-winning demo showcasing the transformative possibilities with generative AI.

SAP Design, User Experience Designer

Feb 2022 - Sep 2022, Palo Alto, CA

I worked with the SAP S4 Procurement Planning product team to create two visionary demos that transformed the procurement planning experience from Excel-based to interactive 3D. I also conceptualized the Gantt chart pattern for the SAP design system.

SAP Technology, User Experience Designer

Mar 2015 - Feb 2022, Palo Alto, CA

I led more than fifteen customer minimum viable products from initiation to completion. These projects commenced by addressing specific business challenges, for which I conceptualized potential solutions through wireframes and delivered high-quality design prototypes. Furthermore, I provided consultation to enhance the user experience for the SAP Cloud Platform solution (Financial Planning and Analysis).

San Jose State University, Web Designer Intern

Mar 2014 - Feb 2015, San José, CA

Managed all changes made to department CMS website.

San José State University

Class of 2015

BFA Graphic Design

Tools

Figma

Adobe Creative Cloud

Skills

Wireframing

User-flows

Prototyping

Interaction design

Design systems

User Interviews

HTML, CSS, JavaScript